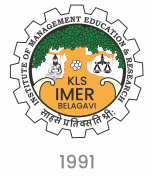


KLS
IMER



HAPPENINGS

JUNE 2021-22



75
Azadi Ka
Amrit Mahotsav

31
31 YEARS'
OF MANAGEMENT
EDUCATION

KARNATAK LAW SOCIETY'S
**INSTITUTE OF MANAGEMENT
EDUCATION AND RESEARCH**
(Autonomous)

Recognised by AICTE, New Delhi & Accredited by NAAC with grade "A"
Permanently Affiliated to RCU, Belagavi.



Late Shri. Raosaheb B. M Gogte
(1916 - 2000)

KLS IMER celebrated 31st foundation day, a flagship event, on 16th September 2021, which accords with birth anniversary of Late Shri. Raosaheb Gogte, the patron of Karnatak Law Society. Mr. Vishwas Shinde, Vice President- HR, Hindalco, Belagavi and West Coast Mines was the Chief Guest and Shri. R. S Mutalik, Chairman, GC, KLS IMER was the President of the ceremony. Every year the institute identifies a successful local entrepreneur from Belagavi, who has contributed significantly towards growth of the Belagavi, and honor him/her on this occasion. This year we honoured Mrs. Jyotsna Pai – Managing Director, Pai Bakery, Belagavi. Profile presentation of Mrs. Jyotsna Pai, highlighting her entrepreneurial journey, was presented to the audience comprising industrialists, entrepreneurs, academicians, members of management and students. Citation was read by Prof. Shailaja Hiremath and dignitaries then felicitated Mrs. Jyotsna Pai. In her address to the audience she shared that

there is no substitute to hardwork and positive thinking is the key to numerous problems and entrepreneurial success. She appreciated institutes Sandbox for startups a key differentiator in Belagavi in nurturing students into great managers. The dignitaries offered floral tributes to Late Shri. Raosaheb Gogte on this occasion. Mr. Vishwas Shinde, shared entrepreneurial journey of Dosa Plaza and advised the students community of Belagavi to take inspiration from women entrepreneurs like Mrs. Jyotsna Pai and follow their footsteps. Shri. R. S Mutalik in his presidential address congratulated Mrs. Jyotsna Pai for her entrepreneurial achievements and empowering women in Belagavi and thanked Mr. Vishwas Shinde for gracing the occasion. Dr. Atul R. Deshpande, Director of KLS IMER, welcomed the gathering and event was coordinated by Dr. S. G. Chiniwar, Dr. Sanjay Deshpande, Prof. Shreekant Naik and students.



Mr. Vishwas Shinde,
Vice President- HR, Hindalco, Belagavi



Mrs. Jyotsna Pai
Managing Director, Pai Bakery, Belagavi.

International FDP on Case Writing | 22nd & 23rd April, 2022



Two Days' International Faculty Development Workshop focused on developing cases for the students in the Indian context. Prof. M. Ramachandragowda, Hon. Vice Chancellor, RCU, Belagavi and Chief Guest for the Inauguration program said case based teaching is the best practice of imparting Management Education & hailed the decision taken by central government for implementing NEP. Dr. Prashant Yatgiri, Professor, TAPMI Manipal and resource person addressed the gathering and took Technical Session on "How

to write Case Studies". Resource persons Dr. Mukund Dixit, Former Professor, IIM-A & Dr. Vipul Pare, Flinders University, Australia addressed the gathering during the workshop. Workshop witnessed participation from across the country like Orissa, Mumbai, Madhya Pradesh, Belagavi, Hubli & Oman.

Workshop on Financial Education | 12th March, 2022

SEBI-NISM Sponsored Workshop on Financial Education was held on 12th and 13th March 2022. Dr. Mahantesh Kuri, Assistant Professor, PG Department of Business Administration (MBA) at Rani Channamma University (RCU), was the resource person for the workshop. The workshop was coordinated by Prof. Rahul Mailcontractor & was attended by over 160 students. The workshop included 8 sessions on various topics related to Investments and Financial



Education which spanned for 10 hours across two days. The main objective of the workshop was to spread financial education and financial literacy. All students received participation certificates provided by the NISM

Budget Session 2022-23 | 23rd February, 2022



"Review on Union Budget 2022-23" was organized to familiarize students with the Union Budget & discuss the important announcements made for the financial year 2022-23. The session was attended by faculty and more than 100 students of KLS IMER. Mr. Veeranna Murgod, Chartered Accountant and keynote person for the session, stressed on the need for understanding the budget from a holistic perspective with exemplary analogies and examples. He also explained the latest reforms made by the Government of India in GST procedures.

Application of Artificial Intelligence (AI) | 31st March, 2022

Ms. Rashmika Karne, KLS IMER Alumna (Batch 2016-18), interacted with faculty to demonstrate an Artificial Intelligence (AI) application that captured Real Time Data Analytics of respondents and generated detailed reports within 40 seconds providing insights on personality, verbal, emotional, and general behaviour. Faculty members volunteered to be sample respondents and received the report in real time.



SURVEY ON EMPLOYEE ENGAGEMENT



Manickbag Automobiles Private Limited,
Belagavi. | 15th December, 2021



Expert Valve & Equipment Private Limited,
Belagavi. | 17th September, 2021

Employee engagement creates opportunities for employees to connect with their organization. Organisation & feel belonged. Engagement ensures better performance & productivity of employees. To understand this phenomenon, team of HR Specialization students under the guidance of Dr. Shailaja Hiremath–HR Faculty from KLS IMER conducted organization wide survey at Manickbag Automobiles Private Limited, Belagavi & Expert Valve & Equipment Private Limited, Belagavi. The outcome of the survey provided insights on level of engagement to the organizations

Employability Skill Sets and Opportunities in HR | 11th June, 2022



Mr. Harsha Kumar, Digital Talent – Head at Falabella, Bangalore with over 13 years of experience in Wipro, Cognizant, Mindtree, etc in different domains of HR, interacted with the HR students of the KLS IMER on Employability Skill Sets and Opportunities in HR. He shed light on a variety of HR topics, including HR Business Partners, HR Communication, and HR Talent Acquisition. Methodologies for becoming acquainted with current events and developing a new mindset could include reading books or listening to podcasts (as we see less inclination of the youth towards reading). He emphasised that HR is more than just being into people management, and that technical knowledge has become the industry standard. Interaction was an eye-opening session that gave students a path to think about and work towards goal. Dr. Ajay Jamnani and Mr. Ignesh Sakri coordinated the event.

ALUMNI INTERACTION SESSIONS

Importance of Data Science in Industry | 28th September, 2021



Mr. Omkar Kulkarni, Alumnus of IMER and National Head - Data Science and Engineering.

Mr. Omkar Kulkarni, Alumnus of IMER and National Head - Data Science and Engineering, Bajaj Finance, Pune delivered talk on the topic "Importance of Data Science in Industry". The session gave various insights on how all industries make use of data in their businesses. He stressed on the importance of Data Science across all the specializations of management education. He motivated students on talking up careers in data science and highlighted the importance of self-learning.

"Sales and Marketing" | 4th May, 2022



Mr. Amit Deshpande, Regional Sales Manager - West India at CavinKare and alumna of Batch 2001-02 at Bhavans, (PGDBM offered by IMER)

Career Opportunities in Retail Industry | 21st June, 2022



Mr. Salil Joshi, Assistant Operational Manager, Westside, Bangalore and Alumni of Batch 2017-19

Data Analytics | 1st April, 2022



Ms. Rashmika Karne, Business Intelligence Analyst (Core Team) at CogniCue and alumna of Batch 2016-18

Organization Culture and its Impact on Behaviour | 10th December, 2021



Mr Terrance Vaz, HR Head HRBP for Prama Hikvision India, Mumbai

Managing Mind Effectively | 17th April, 2022



Ms. Vedanti Godbole, Counselor and Psychologist Belagavi.

Investor Awareness Program | 25th August, 2021



Virtual investor awareness program for students, conducted by United Training Services India (UTSI) on behalf of BSE on 25th August, 2021.



KLS IMER welcomed its Autonomous MBA batch 2021-23 from 2nd to 5th February, 2022 through “Aarambh” –The Orientation Programme. The theme of the programme was “Azadi Ka Amrit Mahotsav-Celebrating 75 Years of India's Independence and its rich cultural and diverse heritage. The objective was to orient the students about the prerequisites to be successful in the world of business and entrepreneurship. The sessions were being conducted by eminent people from industry and academia based on India 2.0 and role of youth in India's growth story for next 25 years. Mr. Benjamin Mathew, CEO, Deshpande Start-Ups Hubballi was the Chief Guest of the function.

SPEAKERS



Dr. Kamlakar Achrekar
KLS IMER
Toastmaster Club



Dr. Smita Surebhanekar
Heritage Walk at
Belgaum Fort & History of Belagavi



Mr. Ignesh Sakri
TPO KLS IMER,
Preparing for the Future



Mr. Sachin Subhedar
Yoga Session



Mr. Vinayak Lokur
MD-Expert Valve & Equipment pvt. Ltd.
- Industry Expectation
Setting Career Goal



Ms Sunita Gaonkar
Agile Coach at Tata Consultancy Services
- Technology and the Future of Work



Prof. Manjunatha
GL-T.I.M.E English Training Academy
-Effective Communication Skills



Prof. Shirrang Deshpande
KLS IMER
- MBA Autonomous Examination

OUTBOUND TRAINING (OBT)

STARLING RIVER RESORT, DANDELI. (BATCH 2020-22) | 23rd - 24th March, 2022



An Outbound Training (OBT) was conducted for the students for the third semester on March 23 and 24, 2022 at Starling River Resort, Dandeli. This OBT was aimed to impart and incorporate soft skills, improve time management skills, test physical abilities, and hone analytical and decision-making skills amongst the trainees to make them industry. 69 Students attended the training program and had a great excursion coupled with loads of learning in natural settings away from the classroom setting. OBT was organised by Dr. Sanjay Deshpande and accompanied by Dr. Shailaja Hiremath, Prof Shreekant Naik, and Prof Deepa Saibannavar.

NATURE BOUND SAHAYDRI, SUNKSAL (BATCH 2021-23) | 18th - 20th May, 2022



A three-day outbound experiential education workshop was organized for management students of 1st Semester at Nature Bound Sahaydri, an Experiential Learning Camp situated in the pristine natural habitat of Sahyadri Mountain Ranges of Karnataka, from 18th to 20th May 2022. Students went through a rigorous 3 days learning under the course "Understanding Me". As part of the course, activities were specially designed to test the students behavioral change and personal efficiency. Mr. P G Konnur, Chief Executive - Camp Operations, was the resource person. The experiential workshop was coordinated by Dr. Ajay Jamnani and accompanied by Mrs. Sapna Kulkarni, Mrs. Sushma Rawoot and Mr. George R.

RESEARCH CENTRE ACTIVITIES

Special Talk on Research in Agricultural Marketing | 9th December, 2021



Special Talk on Research in Agriculture Marketing is conducted by Dr. A H Chachadi, Dean & Director (Rtd) KIMS Karnatak University Dharwad on 9th December, 2021 from 3.30 to 5.30 pm. The session was highlighted more on Research on need based which should help the society and nation at large. Dr. A B Kalkundrikar, Dr. Arif Shaikh and all the Staff members of KLS IMER were present during the event. The session was organised by Dr. Arif. Shaikh.

One month Sales & Marketing Research Project | 19th Aug-18st September, 2021

Marketing specialization students under the guidance of Dr. Ajay Jamnani. successfully completed one-month Sales & Marketing Internship Project on "Study to enhance the Sales Marketing Activities & Social Media Presence of Pai Bakery products" for duration of one month between 19th August, 2021 to 18th September, 2021 for Pai Bakery, Belagavi. It helped them gain practical exposure through field visits and customer interaction.



Felicitation to Ph.D. Degree Awardees | 08th December 2021



Three faculty members were felicitated for receiving the Degree of Doctor of Philosophy (Ph.D) in Management at the hands of Shri. R.S. Mutalik, Chairman GC, KLS IMER. Dr. Shailaja G Hiremath & Dr. Sanjay K Deshpande received Ph.D award from Visvesvaraya Technological University (VTU), Belagavi & Dr. Ajay B. Jamnani received Ph.D award from University of Mysore through SDMIMD, Mysuru.

In - House Research Competition | 13th December 2021

As part of the curriculum & teaching pedagogy, students in the second semester completed a Mini Project to gain an understanding of the overall aspects of the Business Research Methods subject. Projects included consumer perceptions of electric vehicles, farmers' attitudes toward agricultural government schemes, food management techniques, visual merchandising, & working-class individuals' investment patterns.



RCU Visit for Renewal of IMER Research Centre | 16th February 2022



Students Paper Presentation | 22nd April 2022

Ms.Anupriya and Ms.Ketki Prabhu presented Case Paper in National Conference on Management Cases on " Licious - The Red Revolution in India" at Kirloskar Institute of Advanced Management Studies, Pune on 22nd April, 2022 under the guidance of Dr. Ajay Jamnani



SOCIAL INITIATIVES

HIV - AIDS Awareness Program | 26th October 2021



Ms. Nagratna conducted an HIV/AIDS Awareness Program on 26th October 2021. In this session, she highlighted the causes of HIV infection and how it leads to AIDS. She brought out the ways through which the youngsters can protect themselves from HIV. She said that 'Prevention is better than Cure'. Different videos were shown to highlight the importance of why society needs to support individuals battling HIV/AIDS.

Make them smile Foundation | 12th October 2021

IMER students in association with "Make them smile" Foundation collected leftover food from hotels and distributed the food to the needy at Belgaum Railway Station.



PGCET KMAT Crash Course 2021 | 25th October 2021



Four days entrance exam crash course was organized for the students appearing for the Post Graduate Common Entrance Test (PGCET) and Karnataka Management Aptitude Test (K-MAT) 2021. Crash Course focused training students on Quantitative, Logical Reasoning, General Knowledge and English Proficiency skills. More than 125 students from various corners of the Belagavi district registered for the crash course & availed the benefits from the same.



AVISHKAAR & KLS IMER Jointly Hosted a Session to "Brighten Up the Mind & Body" | 29th July 2021



Out of Classroom Lessons Zoo Visit | 30th October 2021
Second semester students of KLS IMER, had field-based learning by the virtue of a visit to Rani Channamma Zoo, Belagavi.

KLS IMER Toastmasters Club



A platform to inculcate public speaking skills. Sessions happen on every Wednesday @ 4:30 pm at KLS IMER Campus

Academic and Administrative Audit (AAA) Visit | 25th August 2021



IMER BoS, BoE, Academic Council & Governing Board Proceedings Audit, Examination Section were audited by Dr. A. B Kulkundrikar, Economist & renowned academician & Dr. Dasharath R. Albal, Rani Channamma University

SPiRiT Annual Sports Event 2021



AWARDS & RECOGNITIONS

Sports Award from RPD | 01st April 2021



KLS IMER secured First prize on "National Sports Day" Celebration Competition organised by the SKE Society RPD College of Arts & Commerce, Belagavi.

Sports News - Awards | 04th March 2021



Mr. Siddesh Kadam, Bronze Medal in Table Tennis at Organized by Rotary Club of Belgaum, South.

University Netball Selection | 27th February, 2022



Miss Justine Paul selected to University Netball Women Team by All India University of Rani Channamma University at the selection trails

All India University Netball Championship, Himachal Pradesh | 20th-24th March 2022



Two students Miss Justine Paul & Miss Madhushree D. of IMER represented RCU, Belagavi at All India Netball Championship, Himachal Pradesh.

OBSERVANCES



Swami Vivekananda Jayanti | 12th January 2022



73rd Republic Day Celebration | 26th January 2022



Observation of Martyrs Day | 30th January 2022



International Women's Day | 08th March 2022



Independence Day | 15th August 2021



Dr. B.R. Ambedkar Jayanti Celebration | 14th April 2022



Blood Donation Camp | 26th March 2021



Maharishi Valmiki Jayanti 2021 | 22th October 2022



Karnataka Rajyotsava Day | 28th October 2021



International Yoga Day | 21st June 2022

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